



HEIDI PHELPS

Washington DC | heidiphelps.art | blackviolet.io
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Summary

Fine artist working in digital illustration, visual design, screen printing, and mixed media art. Special interest in graphic memoirs, divination/cartomancy, and stories of women from life and lore.

Experience

Baltimore Academy of Illustration / Instructor
September 2023 - Present, Washington DC

Teach and develop curriculum for a class in Tarot Card Illustration, to help students develop their own decks from concept to execution, and guide them in the publishing process.

Black Violet Creative, LLC / Founder, Artist
May 2023 - Present, Washington DC

Left a career in tech to launch an independent studio and focus full-time on fine art and illustration. My work has been featured in *The Guardian*, Fox 5 D.C. news, and archived by the Smithsonian Institution.

Education

Master of Arts / French Literature

University of Kansas - Lawrence, KS

Emphasis: Intersection of literary and visual arts movements.

Honor: Award for excellence in French Masters studies

Bachelor of Arts / French

University of Rhode Island - Kingston, RI

Emphasis: Marketing, publicity, and visual arts. Minor: Fashion Merchandising and Design

Visual Design Certificate

General Assembly - Washington, DC

Selected Works

2024

Black Violet Tarot / Publication

Rockpool Publishing - Sydney, Australia

Wrote, illustrated and self-published a modern, women-led tarot deck in 2021. Will be published worldwide by Rockpool Publishing/Simon & Schuster in June 2024.

2023

Shine a Light in the Dark / AdMo Art Walk

The DC Arts Center (DCAC) - Washington, DC

Exhibited a series of black and white art posters at D Light Café, that focused on the art of storytelling.

2022

Stand with Ukraine / Public Art Project

Smithsonian Institution - Washington, DC

Created a poster for a White House protest against the military invasion of Ukraine. Made poster free to the public for protest purposes. Projected the image onto the National Museum of Art and the Russian Embassy. Image was archived by the Smithsonian as an official artifact.

Professional Memberships

Pyramid Atlantic Arts Center

DC Arts Center (DCAC)